



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: THURSDAY, 8 JUNE 2017

Time: 12.00 pm

Venue: COMMITTEE ROOM 4 - 2ND FLOOR WEST WING, GUILDHALL

Members: Deputy Catherine McGuinness (Chairman)
Mark Boleat (Deputy Chairman)
Simon Duckworth
Hugh Morris
Alderman Sir Michael Bear
Deputy Keith Bottomley
Anne Fairweather
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
The Lord Mountevans
Deputy Tom Sleigh
Sir Michael Snyder
James Tumbridge
Alderman Sir David Wootton

Enquiries: Emma Sawers
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Lunch will be provided in Guildhall Club at 1PM
NB: Part of this meeting could be the subject of audio visual recording

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes of the meeting held on 4 May 2017.
For Decision
(Pages 1 - 2)
4. **EDO QUARTERLY UPDATE**
Report of the Director of Economic Development.
For Information
(Pages 3 - 40)
5. **ECONOMIC DEVELOPMENT OFFICE BUSINESS PLAN 2017-18**
Report of the Director of Economic Development.
For Decision
(Pages 41 - 56)
6. **REGIONAL STRATEGY**
Report of the Director of Economic Development.
For Decision
(Pages 57 - 60)
7. **PARTY CONFERENCES**
Report of the Director of Communications.
For Decision
(Pages 61 - 62)
8. **MEDIA UPDATE**
Report of the Director of Communications.
For Information
(Pages 63 - 64)
9. **STANDALONE WEBSITE POLICY**
Report of the Director of Communications.
For Decision
(Pages 65 - 68)
10. **SPORT ENGAGEMENT OPPORTUNITIES**
Report of the Town Clerk.
For Decision
(Pages 69 - 74)

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
13. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

Part 2 - Non-Public Agenda

14. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**